



**ACHIEVEMENTS  
UNLIMITED**

**Creating Your Future... Right Now**

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### Business Mission Statement

What standards and values are the underlying foundation of your business?

What makes this firm exceptional?

How do you want your business to be perceived by your colleagues, clients and the rest of the world?

In the best of all possible worlds, what would your business look like?

Who specifically is your business designed to serve?

Why are you really in business?

What is the mission of your business?